

Chamber Highlights

THE MONTHLY NEWSLETTER OF THE CRESTON CHAMBER OF COMMERCE

Support YOUR Chamber . . . Buy from Chamber Members

AUGUST 2013

In this Issue:

- Hot Air Balloon Days
- RVTV
- Gold Star Honor
- July Hi-Fives
- Activity Calendar



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208 W. Taylor
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www.crestoniowachamber.com
chamber@crestoniowachamber.com

*Ellen Gerharz,
Executive Director*

*Peggy Van Pelt,
Office Manager*

For further information on Chamber projects and events, call the Chamber office at 641-782-7021.

The Chamber's Mission Statement

To promote and showcase the community, to be a leadership organization which unifies the community, and map a course for Creston's future development.

36th Annual Creston/Southwest Iowa Hot Air Balloon Days

Mark September 20th, 21st and 22nd on your calendar as the dates for the 2013, 36th Annual Creston/Southwest Iowa Hot Air Balloon Days. There will once again be the Friday Night Fun Flight on the 20th weather permitting. In addition to the 50 plus balloons that will be participating in the event, there will be the annual parade of bands, as well as the Craft Show and Flea Market and 5K Run. Information on these and other activities are currently available at the Chamber or on the Chamber Website at www.crestoniowachamber.com.

Please stop by the Chamber and pick up your flyer.

Sales Tax Holiday

The State of Iowa will again be holding the Sales Tax Holiday on August 2nd and 3rd. No tax will be collected on sales of certain clothing or footwear priced under a \$100.00 for the entire family during this time. For those of you, who have access to the Internet, go to www.iowa.gov/tax/educate/holiday1.html. The exemptions and rules are listed from the Iowa Department of Revenue and Finance. The list of taxable and exempt items and other information has not changed from last year.

Mailing List Reminder

Just a reminder to members that if you would like to be removed from the Chamber mailing list that is given out please notify us.

This would also be a great time to let us know if you have others in your business you would like to receive the Chamber Newsletter.

We also need to keep your addresses current. If you have moved or changed your address recently please let the Chamber know.

Channel 13 (WHO TV) Will Bring RVTV to Creston

Channel 13's RVTV will be in Creston on September 9th to kick off their weeklong trip to the Iowa/Iowa State Football Game in Ames. Keith and Andy and the group will be doing their 5, 6, 9 and 10 segments live from the Depot Parking lot in Uptown Creston.

If you have any ideas on what we might do to make their visit memorable and tie in with the game please give Ellen a call at the Chamber Office.

Mark your calendars now for RVTV on September 9th!!!!!!

2013 Executive Board

- President**, Roger Lanning
PCSB Bank
- First Vice President**, Mike McCullough
Wellman Dynamics Corp
- Second Vice President**, Barb Coenen
Maple Street Memories
- Treasurer**, Adam Snodgrass
Iowa State Savings Bank
- Past President**, Jeanette Gildsig
Vernie's Drapery Shop
- Executive Director**, Ellen Gerharz

Board of Directors -

- Tracy Davis
Southwestern Community College
- Chuck Irelan
Hy-Vee
- Mike Coen
Coen's Furniture, Inc.
- Darin Goins
Walmart Super Center
- Ellen Kearney
Greater Regional Medical Center
- Bill Messerole
Creston Community Schools
- Ron Bernard
Creston Super 8
- Rhonda Miller
Bunn-O-Matic
- Ken Callahan
Callahan Real Estate
- Melissa Driskell
Winterstien Construction
- Mary Saxton
First National Bank
- Teresa Cheers
Teresa's Fine Floral
- Matt Higgins
Alliant Energy
- Devon Leith
Tyler Insurance
- Tony Stuart
Hi-Crest Auto/United Super Wash
- Marsha Wilson
Creston City Council Liaison
- Britany Irelan
Ex Officio, Creston High School
- Levi Eblen
Ex Officio, Creston High School

Thoughts from the Director

I cannot believe that I am writing the August Newsletter. Where has the summer, in fact the year, gone?

Here at the Chamber things sometimes tend to all roll together. We just catch our breath from the 10,000 Crestonians 4th of July planning and the next week we go right to the Chamber Summer Golf Outing. Of course during this same time period we are working on Balloon Days as well. We do not do all of the work here at the Chamber and what better time than now to again thank all of the people that are involved with these and other activities during the year. Sometimes a verbal or written thank you seems inadequate. Please know that these events and activities as well as many others would never take place without volunteers.

You all make Creston and Union County a great place to call home. Thank you.

Ellen

Chamber Inserts a Great, Low Cost Way to Advertise

Just a reminder that any Chamber Member may advertise with a flyer in the Newsletter. All you need to do is call Ellen and reserve your spot, print 425 copies of your flyer and bring them to the Chamber Office by the 20th of the month. All flyers must be flat, unfolded, normal test weight, 8.5 x 11 paper. It can be printed on one or both sides. All for only \$40 a month.

Call the Chamber today to reserve your spot.

.....
 • **Big Boyz Toyz**, 900 S. •
 • Division, was misspelled in last •
 • month's Chamber Newsletter, •
 • please accept our apology. •

Comment Sent to Visitor Center Volunteer

"We wanted to thank you for taking the time to speak with us at the Welcome Center. We are so glad we stopped by. We went by to see the old town and also managed to get to the museum as you know. We would like you to know that we did our part to contribute to Creston's financial growth purchasing a ridiculous amount at the quilt shop, farmers market, espresso shop and novelty shop by the bakery. An absolutely enjoyable day".



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The 10,000 Crestonians would like to again thank the following financial contributors for 2013

STARS AND STRIPES - \$500.00 AND OVER

Bunn-O-Matic
Maple Street Memories, LLC
Southwest Distributing Company
Creston News Advertiser
Dairy Queen of Creston
Central Iowa Power Cooperative
Ferrara Candy Company

CRESTONIAN RED - \$300.00 to \$499.00

First National Bank, Creston - Afton
Medicap Pharmacy, Jeff & Shelley Longstaff
Farmers Cooperative Company
Draper Snodgrass Mikkelsen & Co. P.C.
Hometown Insurance & Realty
M & M Motors - Cheri & Jack Davis
Kiwanis Club of Creston
Alliant Energy

CRESTONIAN WHITE - \$200.00 to \$299.00

State Savings Bank
Creston Lions Club
Hi Crest Inc./United Super Wash
Creston Vision Clinic P.C.
Coens Furniture, Inc.
Echo Electric Supply Co.
Family Shoe Store

CRESTONIAN BLUE - \$100.00 to \$199.00

PCSB Bank
Powers Funeral Home
Stalker Chevrolet
Aaron Finch and Loretta Harvey
American Home Design Center
Charlie Brown Auto LTD
Boyd Appliance Center, Inc.
Creston Farm & Home Supply, Inc.
Creston Automotive
Southern Hills Veterinary Services Inc.
Carter Agency Inc.
Greater Regional Medical Center
Pokorny BP and Automotive Service.
Kentner C. Hudson
Pizza Ranch
Berning Inc.
Dr. Todd Scott
Creston Radio-KSIB-KITR
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Joel and Merri Emerson
Rhine Body Repair
Tyler Insurance Services, Inc.
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4. *Chamber Highlights* - Creston Chamber of Commerce

Chamber Golf Outing Highlights

The Chamber would like to thank everyone who participated in the 2013 Chamber of Commerce Summer Golf Outing. We had 30 teams enjoy the golf, food and fun at Crestmoor and Pine Valley on July 12th.

| | |
|--|---|
| Akin Building Center | KSIB Radio |
| Alliant Energy | PCSB Bank |
| Callahan Real Estate | Pine Valley Golf & Bowl |
| Creston Automotive | Powers Funeral Home |
| Farm Bureau – Joe Calvin | Precision Optical |
| Ferrara Candy Company | Southwestern Community College |
| First National Bank (2 TEAMS) | Stalker Chevrolet |
| Grapevine Staffing (2 TEAMS) | State Savings Bank |
| Greater Regional Medical Center (2 TEAMS) | The Lobby |
| Hi-Crest Auto & United Super Wash | Walmart Super Center |
| Iowa State Savings Bank | Wellman Dynamics Corporation (5 TEAMS) |
| Kilgore Enterprises | Winterstien Construction |

Congratulations go out to **SWCC**, which placed first, followed in second place by **Pine Valley Golf & Bowl** – both teams tied, but on a hole comparison, **SWCC** was the winner. Congratulations to Les Elliott of **Creston Automotive** who had a hole in one on number two at Crestmoor.

The Chamber would like to thank the following for being our hole prize and door prize sponsors:

Callahan Real Estate, Creston Automotive, Creston News Advertiser, Hi-Crest Auto & United Super Wash, Hometown Insurance & Realty, ISSB, iWireless, PCSB Bank, Southwest Distributing, State Savings Bank, Vanmark, Vernie's Drapery, Wellman Dynamics – 2 HOLES and Winterstien Construction.

A big thank you to Adam Snodgrass, Jeanette Gildsig, Darin Goins and the Chamber Golf Committee Members, Phil Tyler, Tom Lesan, Pine Valley and Crestmoor for their help and assistance with the golf outing. It was again a huge success because of all of you. **Thanks to everyone who participated.**

Relocation Packets Available

Just a reminder to all Chamber members that the Chamber has relocation packets available for your recruiting needs as well as for someone you know who may be thinking about moving to our area. Just give the office a call.

Creston Bucks

Creston Bucks are an easy way to Buy/Shop Creston First.

Image Enhancement Committee July Yards of the Month, Areas of the Month and Flowerpots of the Month

The Image Enhancement Committee would like to acknowledge and congratulate the following yards that were honored as the July Yards of the Month:

**402 West Lucas
609 North Cherry Street
1407 Elm Drive**

The Image Enhancement Committee would also like to recognize and acknowledge businesses that have worked hard to maintain their flowerpots.

Congratulations to:

First National Bank – 101 W. Adams Street, **iWireless** – 200 N. Elm, **Coen's Furniture** – 121 N. Maple

Thank you to **Creston True Value**, **Creston Super Walmart** and **Green Valley Pest & Lawn Care** for co-sponsoring the Yards of the Month, Area of the Month and flowerpot of the month with the Chamber.

If you would like to nominate a yard, area or flowerpot to be considered by the Committee for August, September and October please call the Chamber with the address.

See the Difference!

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August Gold Star Business Honor

Taco John's

708 South Walnut

Hwy 34 East, Creston

CONGRATULATIONS

Each month the Chamber will honor a business or businesses around town that maintain their appearance both inside and out and keep their area clean. Please call the Chamber to acknowledge a business property that should be a Gold Star Business.

The Area 14 Agency on Aging, 109 North Elm, is now called **Connections Agency on Aging**.

Thank you to Creston:Arts for co-sponsoring, along with the Chamber, the very successful Chalk the Town Activity held on July 3rd.

Creston:Arts

Enjoy art in Uptown Creston. Each month Creston:Arts will present a new gallery show in the former Water Office at the Restored Depot in Uptown Creston, 116 West Adams Street. The area will be open Monday through Friday from 11:30 a.m. to 1:30 p.m. and Saturdays 1 to 4 p.m. for the public to stop by and enjoy the art. The August Show will feature, "The Art of Deb Jensen and Susan Walker". The Gallery Reception will be held on August 2nd from 6 to 8 p.m. For more information please call 1-641-247-1663.

August Hi-Fives For Great Customer Service Goes Out To

Tonya Rehmeier, Chat Mobility Radio Shack, for, "top notch customer care and a genuine interest in meeting the needs of her customers. Tonya is a perfect example of why you should shop local."

Kathy Bailey, American Home Design Center, for, "being so pleasant to your customers and truly going above and beyond what the customer expects. It is great."

The Eagles, for, "your excellent help and making the event so enjoyable. Thank you."

Theo Hartman, Creston Hy-Vee, for, "being aware of your customers and so willing to help with a smile on your face. Job well done."

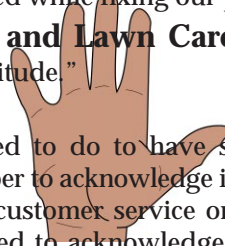
Waste Management, for, "being considerate and kind to your customers."

Kirby Berry, Berry Brothers Construction, for, "the skill and helpfulness you showed while fixing our problem."

Green Valley Pest and Lawn Care, for, "your efficiency in your work and positive attitude."

Congratulations to all.

Remember all you need to do to have someone honored with a Hi-Five is to call the Chamber to acknowledge individuals and businesses that have given excellent customer service or gone that extra mile for you the customer. We need to acknowledge this effort and show our appreciation.



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6. *Chamber Highlights* - Creston Chamber of Commerce

**Creston
Chamber of Commerce
Activities**

August 2013

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--|---|---|---|-----------|--|---|
| Iowa State Fair – August 8 to August 18 | | | | 1 | 2 Creston Arts: Artist Reception, 6 to 8 p.m., Restored Depot State of Iowa Sales Tax Holiday | 3 State of Iowa Sales Tax Holiday |
| 4 | 5 Creston Farmers Market, 4 to 6:30 p.m., McKinley Park | 6 Chamber Radio Grapevine Visit, 9:00 a.m. Creston City Council Meeting, 6 p.m., City Council Chambers | 7 | 8 | 9 Creston Chamber of Commerce Board Meeting, 7:30 a.m., Chamber Office KSIB Presents the Carson & Barnes Circus | 10 |
| 11 | 12 Creston Farmers Market, 4 to 6:30 p.m., McKinley Park | 13 | 14 | 15 | 16 Image Enhancement Committee Meeting 7:00 a.m. Windrow Restaurant | 17 |
| 18 | 19 Creston Farmers Market, 4 to 6:30 p.m., McKinley Park | 20 First Day of School Creston City Council Meeting, 6 p.m., City Council Chambers | 21 | 22 | 23 | 24 |
| 25 | 26 Creston Farmers Market, 4 to 6:30 p.m., McKinley Park SWCC Online Classes Begin | 27 | 28 First Day of Classes at SWCC | 29 | 30 | 31 |

SEPTEMBER

- 2 Labor Day
- Creston Farmers Market, 4 to 6:30 p.m., McKinley Park
- 3 Chamber Radio Grapevine Visit, 9:00 a.m.
Creston City Council Meeting, 6 p.m., City Council Chambers
- 6 Creston Arts: Artist Reception, 6 to 8 p.m., Restored Depot
- 9 Creston Farmers Market, 4 to 6:30 p.m., McKinley Park
WHO RVTV, Depot in Uptown Creston
- 13 Creston Chamber of Commerce Board Meeting, 7:30 a.m., Chamber Office
- 16 Creston Farmers Market, 4 to 6:30 p.m., McKinley Park
- 17 Creston City Council Meeting, 6 p.m., City Council Chambers
- 19 Women in Business Meeting, 8 a.m., R Realty, 114 N. Elm
Pork Chop Dinner
- September 20 to 22, Creston/SW Iowa 36th Annual Hot Air Balloon Days
- 20 Image Enhancement Committee Meeting, 7 a.m., Windrow Restaurant
- 23 Creston College Fair, 1 to 2:30 p.m., SWCC Student Center
Creston Farmers Market, 4 to 6:30 p.m., McKinley Park
- 25 Community Pep Rally
- 27 Creston High School Homecoming
- 30 Creston Farmers Market, 4 to 6:30 p.m., McKinley Park

Creston Chamber of Commerce
Box 471
Creston, IA 50801

Address Service Requested

(400 Copies from 10-24-03
on – Ellen)
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