

OCTOBER 2013

In this Issue:

- Annual Meeting
- Taste of the Town
- Gold Star Honor
- October Hi-Fives
- Activity Calendar



Follow us on Facebook

208 W. Taylor
P.O. Box 471
Creston, Iowa 50801
641-782-7021
Fax 641-782-9927
www.crestoniowachamber.com
chamber@crestoniowachamber.com

*Ellen Gerharz,
Executive Director*

*Peggy Van Pelt,
Office Manager*

For further information on
Chamber projects and
events, call the Chamber
office at 641-782-7021.

The Chamber's Mission Statement

To promote and show-
case the community, to
be a leadership organi-
zation which unifies the
community, and map a
course for Creston's
future development.

Invitation to the Annual Meeting from the Chamber President

Greetings to all of our Chamber members. That time of year is upon us as plans are being made for the 74th Annual Meeting of the Creston Chamber of Commerce and we would like to invite you to celebrate with us on November 12th at the Supertel Inn & Conference Center.

We will kick off the evening with a social hour at 6:00 p.m. The Annual Meeting will follow dinner. At this time we will acknowledge members who joined the Chamber in 2013, recognize the Citizen of the Year, announce the Leadership and Youth Awards, elect officers and Board Members and thank several individuals who have helped make our year productive.

Please mark your calendars for November 12th and plan to be with us for this special evening.

Sincerely,

Roger Lanning, President

And

The Creston Chamber of Commerce Board of Directors

October is Salute to Industry Month

The past several years the Creston Chamber of Commerce has honored our various local industries during the month of October. The Chamber realizes the importance of industry to our community and takes this opportunity during the month to express our appreciation to them. This year the Chamber will be serving donuts to **Wellman Dynamics Corporation** and taking a tour of their facility on October 10th beginning at 9:00 a.m. Chamber Members are invited to attend.

3rd Annual Creston's Taste of the Town.....On the Right Track

On October 11th & 12th the Annual Citywide, **Creston's Taste of the Town.....On the Right Track** will take place. From last year's success, this is a great opportunity for you to bring customers into your business. The only requirement is that each participating business will have a food goody to provide the public along with the recipe of this item to hand out to the customers.

Any business that is participating is asked to give Ellen their recipes by October 4th so that she can make copies of them and then return them to the business to be handed out.

Anyone having questions about the promotion, please call the Chamber.

2013 Executive Board

President, Roger Lanning
PCSB Bank

First Vice President, Mike McCullough
Wellman Dynamics Corp

Second Vice President, Barb Coenen
Maple Street Memories

Treasurer, Adam Snodgrass
Iowa State Savings Bank

Past President, Jeanette Gildsig
Vernie's Drapery Shop

Executive Director, Ellen Gerharz

Board of Directors -

- Tracy Davis
Southwestern Community College
- Chuck Irelan
Hy-Vee
- Mike Coen
Coen's Furniture, Inc.
- Darin Goins
Walmart Super Center
- Ellen Kearney
Greater Regional Medical Center
- Bill Messerole
Creston Community Schools
- Ron Bernard
Creston Super 8
- Rhonda Miller
Bunn-O-Matic
- Ken Callahan
Callahan Real Estate
- Melissa Driskell
Winterstien Construction
- Mary Saxton
First National Bank
- Teresa Cheers
Teresa's Fine Floral
- Matt Higgins
Alliant Energy
- Devon Leith
Tyler Insurance
- Tony Stuart
Hi-Crest Auto/United Super Wash
- Marsha Wilson
Creston City Council Liaison
- Levi Eblen
Ex Officio, Creston High School
- Bree Daggett
Ex Officio, Creston High School

Directors Thoughts

I want to begin this month by thanking all of you. Now you are probably asking yourself, what is she talking about? I am talking about the concern and support for Creston that Chamber members have. This is something that I am well aware of, but sometimes I think is lost on many in our community. I wanted to take this opportunity to remind all of you and to say thank you.

Where would Creston be without your many businesses that bring people into our community? There certainly would not be any Balloon Days or on a different scale, 10,000 Crestonians would be a much, much smaller event. If Chamber members did not buy yearbook space or support the various youth activities or groups what would happen? I could continue, but I hope you are getting the point. Thank goodness we have such people in the community. You are truly promoting and showcasing the community for now and the future.

Thank you all so very much. You are appreciated.

Ellen

Uptown Creston Food Crawl

Make plans now to enjoy the first ever Uptown Creston Food Crawl being held on October 19th from 4 to 7 p.m. at several eateries and restaurants in Uptown Creston. Walk from business to business sampling culinary delights made with ingredients sourced from local farmers and growers. Enjoy live music and meet the farmers who have grown the food.

Tickets for the event are \$10.00 and will allow you to sample 5 food items of your choice.

Please see the insert in the Newsletter for more details.

We Salute Our Industries

Please take time during the month to salute your fellow Chamber of Commerce Members at the following industries: **Bunn-O-Matic Corporation, BNSF Railway Company, Creston Publishing Company, Ferrara Candy Company, Gavilon Grain, Green Valley Chemical Corporation and Midwest Carbonic Inc., Innovative Industries, Inc., Iowa Tool & Manufacturing, LLC, Petznick Printing Company, Precast Concrete Company, Precision Optical Group, R.E. Lewis Refrigeration, Vanmark Equipment LLC and Wellman Dynamics Corp.**

**DRAPER, SNODGRASS,
MIKKELSEN & CO., P.C.**
CERTIFIED PUBLIC ACCOUNTANTS

(641) 782-8421

309 E. MONTGOMERY
CRESTON, IOWA 50801



Grapevine
STAFFING

www.grapevinestaffing.com

(641) 782-2225

OFFICE MACHINES



OFFICE MACHINES

FURNITURE

&

SUPPLIES

641-782-8464

Web site: www.officemachinesco.com

Image Enhancement Committee September Yards of the Month and Flowerpot of the Month

The Image Enhancement Committee would like to acknowledge and congratulate the following yards that were honored as the September Yards of the Month:

- 502 West Mills
- 401 East Prairie
- 415 New York Avenue

These yards join the August Honorees at 1718 West Prairie, 408 South Elm and 1016 North Mulberry and the July Honorees at 402 West Lucas, 609 North Cherry and 1407 Elm Drive and the June Honorees at 505McKinley, 1202 West Jefferson and 705 West Irving. Keep up the good work everyone.

The Image Enhancement Committee would also like to recognize and acknowledge flowerpots in Creston that looks great. Congratulations to:

Vernie's Drapery - 701 West Townline Street

Thank you to Creston True Value, Creston Super Walmart and Green Valley Pest & Lawn Care for co-sponsoring the Yards of the Month, Area of the Month and flowerpot of the month with the Chamber.

If you would like to nominate a yard, area or flowerpot to be considered by the Committee for September and October please call the Chamber with the address.

Women in Business Meetings to Start

After taking a break for the summer, Women in Business will begin meeting again on the third Thursday of every month at R Realty, 114 North Elm Street in Creston. The October Meeting will be held on October 17th.

The meetings begin at 8 a.m. and last for an hour. Women in Business is informal and gives an opportunity to women in the business world to discuss what is taking place in our community as well as sharing ideas.

Hopefully you will make plans to attend the Meeting on the 17th.

Annual Meeting Tickets

Annual meeting tickets will be mailed out very soon to all Chamber members. We make reservations based on the tickets not returned. **If you are unable to attend please return your tickets or give us a call at the Chamber. If we do not receive them or hear from you, you will be billed for the tickets.** If you need more tickets please call or stop by the Chamber Office.

We hope to see many of you there as we celebrate our 74th Year on November 12th at Supertel Inn & Conference Center.

Help Your Chamber Help You

Buy/Shop Creston First

Buy Creston
First




FIRST NATIONAL BANK
CRESTON • AFTON
PHONE: 641.782.2195
PHONE: 641.347.8423

WWW.FNBCRESTON.COM




Commitment you can bank on.

See the
Difference!

(641) 782-1000
ISSBbank.com




Member FDIC

**Petznick
Printing Co.**
Commercial Printers

204 N. Elm, Creston, Iowa
petznicks@iowatelecom.net

641-782-2023
- COLOR COPIES -

4. *Chamber Highlights* - Creston Chamber of Commerce



Chamber Member Highlights

The Creston Chamber of Commerce held a Ribbon Cutting at the Grand Re-Opening for Maurice's, 808 Laurel Street, on August 29th.

Chamber Member Spotlight

Leilani's (Pronounced Lay-Lawn-Nee's) Antiques-Collectibles & Second Hand Goods **113 West Montgomery in Uptown Creston** is owned and operated by Iowa native Leilani King. The shop offers an evolving inventory of goods, at fair market, buy it now prices.

Leilani strives to share her love of Antiques and Collecting with Southwestern Iowa. She also sells Secondhand Goods at affordable prices.

Leilani worked in the Insurance and Real-Estate business for 15 years. During that time she found her real passion was collecting. In 2007 she established SimianSalesInc with Ebay.

Business boomed and she decided it was time for a "Shop".

You can reach Leilani Tuesday & Wednesday 10 a.m. - 5 p.m., Thursdays & Fridays 9 a.m. - 6 p.m., Saturdays 9 a.m. to 4 p.m. via phone 641-203-2061 - leilani113@yahoo.com - join us on Facebook or come by the store. "At my shop, we treasure the past, collect for tomorrow, and Sell for today".

Creston Bucks

Looking for a great gift idea as the Holiday Season approaches? **Remember Creston Bucks.** They are a great way to support the Creston economy and make your shopping much easier.

Mailing List Reminder

Just a reminder to members that if you have recently moved or changed your address please let the Chamber know so that we may keep our records current.

Trick or Treat:

Halloween Trick or Treating in Creston will be on Thursday evening, October 31st. Hours will be from 5:00 p.m. to 8:00 p.m.

OCTOBER INSERTS

CARE/Bright Eyes in the Park

**Southern Prairie YMCA
Scholarship Fundraiser**

Uptown Creston Food Crawl

**FILL THE CART
CAMPAIGN**

American Home Design Center

**101 Ways to
Improve Your Home**
"Come In - Be Inspired"

Dave & Cinda Long 101 N. Walnut
Creston, IA 50801

782-4193

www.americanhomesbydavelong.com

CARTER AGENCY

"A Name You Can Trust"

Real Estate & Insurance

**We Can Handle Your Insurance
or Real Estate Needs**

208 N. Maple St.
Creston, IA 50801

641-782-8516

"Defining Quality Since 1972"



**Creston
Nursing
& Rehab
Center**

1001 Cottonwood Road
Creston, Iowa
641-782-8511

READS Volunteers Needed:

Are you looking for a way to give back to the youth in our Community? The READS reading program may be just the ticket. READS gives you the opportunity to read with a First Grade Student in Creston for 20 minutes once a week from early November to late April. You pick the time that best fits into your schedule. To volunteer or to find out more about READS please contact Chris Mansour at 641-782-4382.

Creston:Arts

Enjoy art in Uptown Creston. Each month Creston:Arts will present a new exhibit in the Gallery at the Restored Depot in Uptown Creston, 116 West Adams Street. The area will be open Monday through Friday from 11:30 a.m. to 1:30 p.m. and Saturdays 1 to 4 p.m. for the public to stop by and enjoy the art. The October Show will feature "Shutterbugs Photos". The Artist Reception will be held on Friday, October 4th, from 6 to 8 p.m. For more information please call 1-641-247-1663.

Buy/Shop Creston First

Free Advertising Opportunity

The Chamber offers newcomer packets to new residents to Creston. If you as a Chamber Member would be interested in promoting your business with items to include in the packets, FREE of charge, now is your opportunity. All we ask is that you deliver about 50 items at a time to the Chamber so that we may include them in the newcomer packets.

If you have any questions, please call our Office or email us at chamber@crestoniowachamber.com

Buy/Shop Creston First

October Gold Star Business Honor

Iowa State Savings Bank
401 West Adams Street,
Creston

Congratulations, you are most deserving.

Each month the Chamber will honor a business or businesses around town that maintain their appearance both inside and out and keep their area clean. Please call the Chamber to acknowledge a business property.

October Hi-Fives For Great Customer Service Goes Out To

Travis LaTour, Upper Crust Bakery, for, "the fantastic custom service you provide. You are absolutely the most pleasant young man."

Charlie Brown Auto, for, "your help in the training at the Fire Department. The thoughtfulness was appreciated."

Remember all you need to do to have someone honored with a Hi-Five is to call the Chamber to acknowledge individuals and businesses that have given excellent customer service or gone that extra mile for you the customer. We need to acknowledge this effort and show our appreciation. Please call Ellen at 782-7021 to share your Hi-Five.



HyVee
EMPLOYEE OWNED

OPEN
5 a.m.
to
12 a.m.

Fresh Produce
Fresh Deli
Fresh Bakery
Fresh Meat

**LOW PRICES
ALL DAY
EVERYDAY**

Full Line Grocery Store
CRESTON, IOWA
782-7023



ASinc.net
Advance Services
"Workforce Solutions"
"Putting You First"

STAFFING FOR THE MIDWEST

302 E. Taylor (Hwy 34)
Creston, Iowa 50801
782-3300



Ferrara
candy company

500 Industrial Parkway
Creston, Iowa 50801
641-782-5380

Citizen of the Year, Volunteer Leadership and Youth Award

There is still time to nominate individuals for Citizen of the Year, Volunteer of the Year and Youth Awards. All nominations must be received by October 4th at the Chamber Office.

Creston Citizen of the Year Nomination Form

I wish to nominate:

Name _____

Address _____

Phone _____

I believe this person should be named Creston's Citizen of the Year because . . .
(no more than one page please).

Signed: _____

(Nominations must be signed)

Mail or Deliver by October 4, 2013 to -

Creston Chamber of Commerce
208 W. Taylor St. - P.O. Box 471, Creston, Iowa 50801

2013 Balloon Sponsors

The Creston/SW Iowa Hot Air Balloon Committee would like to again thank the following sponsors for supporting the 36th Annual Hot Air Balloon Event.

Action Photo
 Adam Street Espresso
 & Soda Shoppe
 American Legion Post #70
 Bunn-O-Matic
 Buxton Customs
 Central Iowa Power
 Cooperative
 Countryside Products
 Creston News Advertiser
 Creston Radio
 Creston Super Eight Motel
 Crop Production Services Inc.
 Farm Bureau Financial Services
 Farmers Cooperative Company
 Fastenow Family
 Ferrara Candy Company
 First National Bank
 Gavilon Grain
 Grapevine Staffing
 Green Valley Pest
 and Lawn Care
 Hackett Construction
 Hometown Insurance
 Hy-Vee
 Internal Medicine

J & J Plumbing & Heating &
 Air Conditioning
 Ken Hudson
 M & M Motors
 Medicap Pharmacy
 Mr. Clean Carpet Care
 O'Riley and West Trucking
 Phil Price Construction
 PCSB Bank
 Pokorny BP
 & Automotive Service
 Powers Funeral Home
 Priest Farms
 Pryor Concrete Construction
 R. E. Lewis Refrigeration
 Randy and Paula White
 Southwest Distributing
 Stalker Chevrolet
 Supertel Inn
 & Conference Center
 Tyler Insurance Services Inc.
 Walmart
 Will & Becky Shields
 Windstream
 Winterstien Construction

Thank you so much. We could not do the event without your support.

Chamber Thank you's to

- ▶ The VFW for putting up the flags on Labor Day and on Hot Air Balloon Days
- ▶ Mary Jo Borcharding, Susan Weinheimer, Trish Servier and all the other volunteers who helped make WHO TV RV TV a huge success.
- ▶ The person who made the donation to the Paint Creston Program. Your thoughtfulness is appreciated.
- ▶ To Bob Jungst and Dave Abildtrup for their help on the flag brackets around town.
- ▶ First Baptist Church for the cleanup after the Balloon Days Parade.

Be a Part of the Lighted Christmas Parade Shovel Brigade

The Chamber will again be sponsoring the Shovel Brigade during the upcoming Lighted Christmas Parade on December 5th. The Group is always looking for folks to join with them.

If you would like more information, or to sign up, please call the Chamber and talk to Ellen.

The more the merrier.

Buy/Shop Creston First

Thank You Creston Hot Air Balloon Committee

Several people work very hard to put on the Creston/SW Iowa Hot Air Balloon Days every year. We would like to take this opportunity to say thank you to the following people. Your efforts make the event what it is.

Roger Lanning – Chairman
 Mary Jo Borcharding
 Creston Chamber of Commerce
 Creston High School Junior Class
 Mycale Downey
 Creston High School FBLA
 Rob Evans
 Drew Henderson
 Bill Kessler
 Wayne Lents
 Jim Norman
 Mike Peters
 Roger Saxton
 Jacki Steffen
 Larry West
 Bobby Wintermute

Holiday Calendar

In the November Chamber Newsletter we will include a calendar of Holiday Happenings and Events. If you would like your event included, please give Ellen a call by October 15th so that we may include your event in the calendar.

Make Plans Now to be Part of the Lighted Christmas Parade

Mark your calendars now to be part of the Lighted Christmas Parade on December 5th.

Plan now while the weather is nice.

8. *Chamber Highlights* - Creston Chamber of Commerce

**Creston
Chamber of Commerce
Activities**

October 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Salute to Industry Month		1 Chamber Radio Grapevine Visit, 9:00 a.m. Creston City Council Meeting, 6 p.m., City Council Chambers	2	3	4 October 4 and 5, North Central Fall Camera Clubs Convention	5 Creston/Union County Visitor Center closes
		6 Union Co. Crop Walk 3:00 p.m. - GRMC	7 Creston Around the Town Meeting, 5:30 p.m., Quilts & other Notions Creative Center	8	9 Wellman Dynamics Salute to Industry Tour, 9 a.m., 1746 Commerce Road High Lakes Outdoor Alliance Banquet & Auction, 5:30 p.m., Three Mile Lake Lodge	10
13	14	15 Creston City Council Meeting, 6 p.m., City Council Chambers	16	17 Women in Business Meeting, 8 a.m., R Realty, 114 N. Elm	18 Image Enhancement Committee Meeting, 7 a.m., Windrow Restaurant	19 Uptown Creston Food Crawl, 4 to 7 p.m.
20	21	22	23	24	25	26 Bright Eyes in the Park, McKinley Park, 5 to 6:30 p.m.
27	28 Holiday to Holiday Extravaganza, SWCC	29 Kiwanis Coat Give-Away 6:00 p.m., First United Methodist Church	30	31 Happy Halloween Citywide Trick or Treating, 5 to 8 p.m.		

NOVEMBER

- 3 Daylight Saving Time Ends
- 5 Monthly Chamber Radio Grapevine Visit, 9 a.m.
- ELECTION DAY**
Creston City Council Meeting, 6 p.m., City Council Chambers
- 11 Veterans Day
- 12 Creston Chamber of Commerce Annual Meeting, 6 p.m., Supertel Inn & Conference Center
- 15 Image Enhancement Committee Meeting, 7 a.m., Windrow Restaurant
- 19 Creston City Council Meeting, 6 p.m., City Council Chamber
- 21 Women in Business Meeting, 8 a.m., R Realty, 114 N. Elm
- 28 Happy Thanksgiving
- 29 Holiday GiveAway 2013 Begins

No Place Like Creston for the Holidays Celebration –
December 5 to December 8

Creston Chamber of Commerce
Box 471
Creston, IA 50801

Address Service Requested

PRESORTED STANDARD
U.S. POSTAGE
PAID
CRESTON, IOWA
PERMIT NO. 11

(400 Copies from 10-24-03
on – Ellen)
(Rotate Ads – First to Last)